

# Privacy policy

## 1. Data protection at a glance

### General information

The following information provides a simple overview of what happens to your personal data when you visit this website. Personal data is any data that can be used to identify you personally. Detailed information on the subject of data protection can be found in our privacy policy listed below this text.

### Data collection on this website

#### **Who is responsible for the collection of data on this website?**

The data processing on this website is carried out by the website operator. Their contact details can be found in the section "Note on the responsible party" in this privacy policy.

#### **How do we collect your data?**

On the one hand, your data is collected when you provide it to us. This can be, for example, data that you enter into a contact form. Other data is collected automatically or with your consent by our IT systems when you visit the website. This is mainly technical data (e.g. internet browser, operating system or time of page access). This data is collected automatically as soon as you enter this website.

#### **What do we use your data for?**

Part of the data is collected to ensure the error-free provision of the website. Other data may be used to analyze your user behavior.

#### **What rights do you have regarding your data?**

You have the right to receive information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time for the future. You also have the right to request the restriction of the processing of your personal data in certain circumstances. Furthermore, you have the right to lodge a complaint with the competent supervisory authority. You can contact us at any time for this or any other questions you may have about data protection.

### Analytics and third-party tools

When you visit this website, your surfing behaviour can be statistically evaluated. This is mainly done with so-called analysis programs. Detailed information about these analysis programs can be found in the following privacy policy.

## 2. Hosting

We host the content of our website with the following provider: **WIX**

The provider is Wix.com Ltd., 40 Namal Tel Aviv St., Tel Aviv 6350671, Israel (hereinafter referred to as "WIX"). WIX is a tool for creating and hosting websites. When you visit our website, WIX is used to analyse user behaviour, traffic sources, the region of website visitors and the number of visitors. WIX stores cookies on your browser that are necessary for the presentation of the website and to ensure security (necessary cookies). The data collected through WIX may be stored on various servers around the world. WIX's servers are located in the USA, among other places. Details can be found in WIX's privacy policy:

<https://de.wix.com/about/privacy>.

According to WIX, the transfer of data to the USA and other third countries is based on the standard contractual clauses of the EU Commission or comparable guarantees according to Art. 46 GDPR. Details can be found here:

<https://de.wix.com/about/privacy-dpa-users>.

WIX is used on the basis of Art. 6 (1) (f) GDPR. We have a legitimate interest in making our website as reliable as possible. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 (1) (a) GDPR and § 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's end device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time. The company is certified according to the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the United States that aims to ensure compliance with European data protection standards for data processing in the United States. Every company certified under the DPF is committed to complying with these data protection standards. For more information, please contact the provider at the following link:

<https://www.dataprivacyframework.gov/s/participant-search/participantdetail?contact=true&id=a2zt0000000GnbGAAS&status=Active>.

## 3. General notes and mandatory information

### Privacy

The operators of these sites take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration. When you use this website, various personal data is collected. Personal data is data that can be used to identify you personally. This Privacy Policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done. We would like to point out that data transmission on the Internet (e.g. when communicating by e-mail) may have security gaps. It is not possible to completely protect the data from access by third parties.

## Note on the responsible party

The person responsible for data processing on this website is:

Wire Stripping System AG

Address: Bahnhostrasse 42, CH-6160 Entlebuch

Telephone: +41 41 560 04 82

E-mail: [info@wirestrippingsystem.com](mailto:info@wirestrippingsystem.com)

The responsible party is the natural or legal person who, alone or jointly with others, decides on the purposes and means of the processing of personal data (e.g. names, e-mail addresses, etc.).

## Storage period

Unless a more specific storage period is specified in this privacy policy, your personal data will remain with us until the purpose for which the data processing ceases to apply. If you make a legitimate request for deletion or withdraw consent to data processing, your data will be deleted, unless we have other legally permissible grounds for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the deletion will take place after these reasons have ceased to exist.

## General information on the legal basis of data processing on this website

If you have consented to data processing, we process your personal data on the basis of Art. 6 (1) (a) GDPR or Art. 9 (2) (a) GDPR, insofar as special categories of data are processed in accordance with Art. 9 (1) GDPR. In the case of explicit consent to the transfer of personal data to third countries, data processing is also carried out on the basis of Art. 49 (1) (a) GDPR. If you have consented to the storage of cookies or to the access of information in your device (e.g. via device fingerprinting), data processing is also carried out on the basis of § 25 (1) TTDSG. Consent can be revoked at any time. If your data is required for the fulfilment of a contract or for the implementation of pre-contractual measures, we process your data on the basis of Art. 6 (1) (b) GDPR. Furthermore, we process your data insofar as it is necessary for the fulfilment of a legal obligation on the basis of Art. 6 (1) (c) GDPR. Data processing may also be carried out on the basis of our legitimate interest in accordance with Art. 6 (1) (f) GDPR. Information on the relevant legal bases in each individual case is provided in the following paragraphs of this privacy policy.

## Note on the transfer of data to third countries that are not secure under data protection law as well as the transfer to US companies that are not DPF-certified

Among other things, we use tools from companies based in third countries that are not secure under data protection law as well as US tools whose providers are not certified according to the EU-US Data Privacy Framework (DPF). If these tools are active, your personal data may be transferred to and processed in these countries. We would like to point out that a level of data protection comparable to that of the EU cannot be guaranteed in third countries that are uncertain under data protection law. We would like to point out that the USA, as a safe third country, generally has a level of data protection comparable to that of the EU. A data transfer to the USA is permitted if the recipient has a certification under the "EU-US Data Privacy Framework" (DPF) or has suitable additional safeguards.

Information on transfers to third countries, including the data recipients, can be found in this privacy policy.

### Recipients of personal data

As part of our business activities, we work together with various external bodies. In some cases, it is also necessary to transmit personal data to these external bodies. We only pass on personal data to external bodies if this is necessary in the context of the performance of a contract, if we are legally obliged to do so (e.g. disclosure of data to tax authorities), if we have a legitimate interest in the disclosure in accordance with Art. 6 (1) (f) GDPR or if another legal basis permits the data transfer. When using processors, we only pass on personal data of our customers on the basis of a valid contract for order processing. In the case of joint processing, a joint processing agreement is concluded.

### Withdrawal of your consent to data processing

Many data processing operations are only possible with your explicit consent. You can revoke your consent at any time. The lawfulness of the data processing carried out until the revocation remains unaffected by the revocation.

### Right to object to the collection of data in special cases as well as to direct marketing (Art. 21 GDPR)

IF THE DATA PROCESSING IS CARRIED OUT ON THE BASIS OF ART. 6 PARA. 1 LIT. E OR F GDPR, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME ON GROUNDS RELATING TO YOUR PARTICULAR SITUATION; THIS ALSO APPLIES TO PROFILING BASED ON THESE PROVISIONS. THE RESPECTIVE LEGAL BASIS ON WHICH PROCESSING IS BASED CAN BE FOUND IN THIS PRIVACY POLICY. IF YOU LODGE AN OBJECTION, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA UNLESS WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING THAT OUTWEIGH YOUR INTERESTS, RIGHTS AND FREEDOMS OR THE PROCESSING SERVES TO ASSERT, EXERCISE OR DEFEND LEGAL CLAIMS (OBJECTION PURSUANT TO ART. 21 PARA. 1 GDPR). IF YOUR PERSONAL DATA IS PROCESSED FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF YOUR PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING; THIS ALSO APPLIES TO PROFILING INsofar AS IT IS RELATED TO SUCH DIRECT MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL NO LONGER BE USED FOR THE PURPOSE OF DIRECT MARKETING (OBJECTION PURSUANT TO ART. 21 PARA. 2 GDPR).

### Right to lodge a complaint with the competent supervisory authority

In the event of violations of the GDPR, data subjects have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, place of work or place of the alleged infringement. The right to lodge a complaint is without prejudice to other administrative or judicial remedies.

### Right to data portability

You have the right to have data that we process automatically on the basis of your consent or in fulfilment of a contract handed over to you or to a third party in a common, machine-readable

format. If you request the direct transfer of the data to another controller, this will only be done to the extent that it is technically feasible.

### Information, correction and deletion

Within the framework of the applicable legal provisions, you have the right to free information about your stored personal data, its origin and recipients and the purpose of the data processing at any time and, if necessary, a right to correction or deletion of this data. You can contact us at any time if you have any further questions about personal data.

### Right to restriction of processing

You have the right to request the restriction of the processing of your personal data. You can contact us at any time. The right to restriction of processing exists in the following cases: If you contest the accuracy of your personal data held by us, we usually need time to verify this. For the duration of the audit, you have the right to request the restriction of the processing of your personal data. If the processing of your personal data was/is unlawful, you can request the restriction of data processing instead of erasure. If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to request the restriction of the processing of your personal data instead of erasure. If you have lodged an objection pursuant to Art. 21 (1) GDPR, a balance must be struck between your interests and ours. As long as it has not yet been determined whose interests prevail, you have the right to request the restriction of the processing of your personal data. If you have restricted the processing of your personal data, these data may only be processed – apart from their storage – with your consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the European Union or of a Member State.

## 4. Data collection on this website

### Cookies

Our website uses so-called "cookies". Cookies are small data packets and do not cause any damage to your device. They are stored either temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your device. Session cookies are automatically deleted at the end of your visit. Persistent cookies remain stored on your device until you delete them yourself or until they are automatically deleted by your web browser. Cookies can come from us (first-party cookies) or from third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain third-party services within websites (e.g. cookies for the processing of payment services). Cookies have various functions. Many cookies are technically necessary, as certain website functions would not work without them (e.g. the shopping cart function or the display of videos). Other cookies may be used to evaluate user behavior or for advertising purposes. Cookies that are necessary to carry out the electronic communication process, to provide certain functions desired by you (e.g. for the shopping cart function) or to optimize the website (e.g. cookies for measuring the web audience) (necessary cookies) are stored on the basis of Art. 6 (1) (f) GDPR, unless another legal basis is specified. The website operator has a legitimate interest in the storage of necessary cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies and comparable recognition technologies has been requested, the processing is carried out exclusively on the basis of this consent (Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TTDSG); the consent can be revoked at any time. You can set your browser so that you are informed about the setting of

cookies and only allow cookies in individual cases, exclude the acceptance of cookies in certain cases or in general, and activate the automatic deletion of cookies when the browser is closed. If cookies are disabled, the functionality of this website may be limited. You can find out which cookies and services are used on this website in this privacy policy.

## Contact

If you send us enquiries via the contact form, your details from the enquiry form, including the contact details you provide there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We will not pass on this data without your consent. The processing of this data is carried out on the basis of Art. 6 (1) (b) GDPR, insofar as your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the enquiries addressed to us (Art. 6 (1) (f) GDPR) or on your consent (Art. 6 (1) (a) GDPR), if this has been requested; the consent can be revoked at any time. The data you enter in the contact form will remain with us until you request us to delete it, revoke your consent to storage or the purpose for which the data is stored no longer applies (e.g. after your request has been processed). Mandatory statutory provisions – in particular retention periods – remain unaffected.

## Enquiry by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, we will store and process your enquiry, including all personal data (name, enquiry) for the purpose of processing your request. We will not pass on this data without your consent. The processing of this data is carried out on the basis of Art. 6 (1) (b) GDPR, insofar as your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the enquiries addressed to us (Art. 6 (1) (f) GDPR) or on your consent (Art. 6 (1) (a) GDPR), if this has been requested; the consent can be revoked at any time. The data you send to us via contact requests will remain with us until you request us to delete it, revoke your consent to storage or the purpose for which the data is stored no longer applies (e.g. after your request has been processed). Mandatory statutory provisions – in particular statutory retention periods – remain unaffected.

## 5. Plugins and Tools

### YouTube

This website embeds videos from the YouTube website. The website is operated by Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland. When you visit one of our websites on which YouTube is integrated, a connection to YouTube's servers is established. In doing so, the YouTube server is informed which of our pages you have visited. Furthermore, YouTube may store various cookies on your device or use comparable technologies for recognition (e.g. device fingerprinting). In this way, YouTube can obtain information about visitors to this website. This information is used, among other things, to collect video statistics, improve the user experience and prevent fraud attempts. If you are logged in to your YouTube account, you allow YouTube to assign your surfing behavior directly to your personal profile. You can prevent this by logging out of your YouTube account. The use of YouTube is in the interest of an appealing presentation of our online offerings. This constitutes a legitimate interest within the meaning of Art. 6 (1) (f) GDPR. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of

Art. 6 (1) (a) GDPR and § 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's end device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time. For more information on the handling of user data, please refer to YouTube's privacy policy at:

<https://policies.google.com/privacy?hl=de>.

The company is certified according to the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the United States that aims to ensure compliance with European data protection standards for data processing in the United States. Every company certified under the DPF is committed to complying with these data protection standards. For more information, please contact the provider at the following link:

<https://www.dataprivacyframework.gov/s/participant-search/participantdetail?contact=true&id=a2zt000000001L5AAI&status=Active>

Source:

<https://www.e-recht24.de>